



Essen, November 4, 2024

Together towards the future:

## “Join the Future” - The Motto of SCHWEISSEN & SCHNEIDEN 2025

### Remarkable Booking Status Nearly One Year Before the World's Leading Fair

SCHWEISSEN & SCHNEIDEN 2025 will be all about communication, networking and exchange within the industry. Under the guiding motto “Join the Future”, the topics currently shaping and defining the industry will be discussed at Messe Essen from September 15 to 19, 2025. The fact that SCHWEISSEN & SCHNEIDEN 2025 is an indispensable platform is proven by the remarkable booking status of the world's leading trade fair for joining, cutting and surfacing, whose supporting program offers many highlights for visitors and exhibitors. The new Future Hub will celebrate its premiere as a central area in the middle of the trade fair, providing the framework for a dynamic daily program.

The motto of SCHWEISSEN & SCHNEIDEN 2025 is “Join the Future”. The guiding principle reflects the objective of the trade fair in several respects: companies and specialists are invited to become part of the community that is shaping the future of the industry. “One year before the start of the trade fair, the number of bookings is well above the level of the previous event. We are delighted that so many companies from Germany and abroad are already part of the large SCHWEISSEN & SCHNEIDEN community and have booked their stand for the upcoming edition of the world's leading trade fair,” says Oliver P. Kuhrt, CEO of Messe Essen.

### Focus on young talents

The trade fair brings together international expertise, innovation and know-how to address the challenges and opportunities of tomorrow. “Join” also stands for networking within the industry, the exchange of knowledge and the promotion of cooperation. “The welding, cutting and surfacing industry is undergoing a transformation process that can only be successfully completed if the industry



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works together and solutions are identified. As the world's leading trade fair, SCHWEISSEN & SCHNEIDEN 2025 offers the ideal conditions for advancing the topics of our time," explains Christina Kleinpaß, Project Manager of SCHWEISSEN & SCHNEIDEN, adding: "These include sustainable, resource-saving production as well as the increasing digitalization and automation in manufacturing. Additionally, the ongoing need for skilled professionals remains one of the industry's biggest priorities, which is why engaging with emerging talent is particularly important to us. We're committed to providing young professionals with an exciting program tailored to them."

### **Premiere for Future Hub**

This is why the Future Hub will be launched at SCHWEISSEN & SCHNEIDEN 2025. The top topics include digitalization, sustainability, skills shortages, cybersecurity and social media. Best practices, feedback rounds, panel discussions or informal talks - the moderated interactive communication area creates space for sharing experiences and collaboration within the industry. Recruiting formats and meet & greets with industry personalities and well-known content creators and influencers from the scene are also planned. For an added element of enjoyment, the program will include prize draws, interactive activities and entertainment.

### **Interactive participation opportunities**

For exhibitors, the Future Hub provides an additional platform to showcase their companies, ongoing projects and latest products to an engaged professional audience. There is also the opportunity to take part in one of the themed tours, which start and end at the Future Hub.

Further information can be found at [www.schweissen-schneiden.com](http://www.schweissen-schneiden.com).