

Essen, December 14, 2022

Trade show for professional cutting technology:

## Digitization is one of the focal points of Cutting World 2023

Digitization offers numerous advantages, especially for the industry. The Cutting World trade fair and the Deutsche Schneidkongress (German Cutting Congress) will provide information about this from April 25 to 27, 2023 at Messe Essen. Whether process optimization, savings or optimized customer service - with the right digital innovations, companies can ideally equip themselves for the challenges and requirements of their business.

Exhibitor 247Tailor Steel, for example, is focusing on increased customer service thanks to digitization. Guido Schumacher, Managing Director Sales Germany and Austria: "247TailorSteel is Europe's leading "intelligent" manufacturer of custom-cut metal sheets, tubes and flashings. Thanks to our Sophia® portal, customers can place their orders online around the clock, receive a quote in just one minute and have the products delivered within 48 hours. In this way, we noticeably relieve the burden on companies and offer real added value. We will be informing the trade public about this offer and numerous other advantages at Cutting World. This is exactly where we meet our customers; personal contact is particularly valuable for us."

In addition to 247TailorSteel, Air Liquide, Boschert, ESAB, FICEP, Hypertherm, Lantek, Maximator Jet, Mazak, Messer Cutting Systems and Voortman are among the companies presenting their products and services at Cutting World. Interested companies can also still register at <https://www.cuttingworld.de/cutting-technology/>.

## Companies report on their experiences with digitalized processes

The two congress series "German Cutting Congress" and "German Flame Cutting Day" will be held in parallel to the trade fair for professional cutting technology. Here, too, digitization plays an important role. Several speakers will address this topic at once. For example, Dr. Markus Witthaut from Fraunhofer IML Dortmund will be speaking at the German Cutting Congress about the application of artificial intelligence for material supply.

As part of the German Flame Cutting Day, Dipl.-Ing. Guido Heilen of Voortman will report from the field on how predictive information and data visualization can increase uptime. "Digitalization in cutting technology" is the title of the technical



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## INFORMATION



presentation by Holger Hahn of ESAB. The congresses will be held parallel to Cutting World on all three days of the trade show. The Cutting World trade fair ticket is also valid for attending the Cutting Congress and the Flame Cutting Day.

Further information on the trade show can be found at [www.cuttingworld.de](http://www.cuttingworld.de) and information on the congress on the homepage of the [German Cutting Congress](#).